



Glückauf
+ *mining reporter*
+ **Felsbau**
magazin
= **mining+geo**

Mediadata 2012

Three in one. Three good reasons. More topics. More background. More variety.

The medium

mining+geo is the new journal for mining, raw materials and geotechnics – combining into one the three specialist magazines Glückauf, Felsbau magazin and mining reporter. By merging these three established VGE publications we have created a new, forward-looking core media product that reflects the changing market. mining+geo is a technical and scientific journal that will be presenting information and innovative developments from a range of different sectors, including mining, coal and lignite, raw materials, geotechnics, geomechanics, tunnel construction and engineering geology, rock and ground construction. For our readers this spells more topics, more background and more variety.

mining+geo is an independent journal that is primarily directed at decision-makers working for mining equipment manufacturers, construction companies, the supplier industry and engineering consultancies. The new medium will also be of interest to authorities and local communities, research and testing establishments and universities.

Main themes

- ⊕ **Mining** | deep mining, opencast operations, coal and lignite
- ⊕ **Raw materials** | extraction of raw materials and rare earths
- ⊕ **Geotechnics** | geotechnics and geomechanics, foundation construction
- ⊕ **Tunnelling** | tunnelling projects and subsurface structures
- ⊕ **Energy** | energy supply and renewables
- ⊕ **Careers** | education and training/appointments and situations vacant

As well as presenting current news stories, technical developments and product launches the journal will also be reporting on a broad range of themes, including health and safety, environmental protection, policy making and legal issues.

Glückauf

+ *mining reporter*

+ **Felsbau**
magazin

= **mining+geo**



Publishers

Published by	Editorial office	Sales	Media & advertising	Publishing dates & prices
<p>VEGE Verlag GmbH</p> <p>Montebruchstraße 2 45219 Essen</p> <p>Phone: +49 2054 924-0 Fax: +49 2054 924-149 Email: info@vge.de www.vge.de</p> <p>Management Kirstian Senn Michael Ullrich-Ley</p> <p>Executive manager Martin Czakainski</p> <p>Bank details Commerzbank AG Frankfurt am Main Sort code 50040000 Account no. 6438220 IBAN DE88500400000643822000 BIC COBADEFF</p>	<p>Dipl.-Ing. Manfred König Dr. Dirk Förger Dr. Katrin Brummermann Dipl.-Ing. Andreas-Peter Sitte Kirsten Rusche Elke El Abdulla (editorial secretariat)</p> <p>Phone: + 49 2054 924-111 Fax: + 49 2054 924-119 Email: ea@vge.de</p> <p>Institution Deutsche Montan Technologie für Rohstoff, Energie, Umwelt e.V., Essen</p> <p>Gesamtverband Steinkohle e.V., Herne</p>	<p>Christel Mischke</p> <p>Phone: + 49 2054 924-123 Fax: + 49 2054 924-149 Email: cm@vge.de</p>	<p>EnergyRelations GmbH Monika Motzfeld</p> <p>Phone: + 49 2054 924-130 Fax: + 49 2054 924-139 Email: mm@vge.de</p>	<p>Six issues a year + three special editions in English, Chinese and Russian</p> <p>Print run (actual circulation) 2,000 copies</p> <p>Price:</p> <p>Subscription rates (incl. post and packing)</p> <p>€ 249.00 (annual subscription)</p> <p>€ 45.00 (per issue)</p>

Themes, events and dates

Issue/deadlines	Themes/topics	Trade fairs and conferences
<p>Issue 1-2012 PD: 24.02.2012 AD: 06.02.2012 PDD: 09.02.2012</p>	<ul style="list-style-type: none"> ⊕ Mine transport and conveying technology ⊕ Earthmoving and conveying equipment ⊕ Geothermics ⊕ Dams/embankments/hydraulic engineering ⊕ Innovative building materials 	<p>5th Brenner Congress 2012 Innsbruck, Germany, 16.-17.2.2012</p> <p>20th Rock Mechanics and Tunnelling Symposium (DGGT) Stuttgart, Germany, 06.03.-07.03.2012</p> <p>19th Darmstadt Geotechnics Symposium (TUD) Darmstadt, Germany, 15.03.2012</p> <p>3rd European Earthmoving Seminar (BAST) Berlin, Germany, 19.03.-20.03.2012</p> <p>6th Rock mechanics symposium (TU Vienna) Vienna, Austria, 22.03.-23.03.2012</p>
<p>Issue 2-2012 PD: 11.04.2012 AD: 16.03.2012 PDD: 19.03.2012</p>	<ul style="list-style-type: none"> ⊕ Drilling and shotfiring in the mining industry ⊕ Sealing for geotechnical and tunnelling applications ⊕ Post-mining landscapes ⊕ Tunnel safety ⊕ Measuring and surveying 	<p>27th Christian Veder Symposium Graz, Austria, 12.04.-13.04.2012</p> <p>Safety and ventilation in tunnel installations (TU Graz) Graz, Austria, 23.04.-25.04.2012</p> <p>3rd Munich Tunnelling Symposium (TUM) Munich, Germany, 11.05.2012</p> <p>AIMS– Aachen International Mining Symposium 2012 Aachen, Germany, 30.-31.05.2012</p> <p>12th Baltic Sea Geotechnical Conference 2012 Rostock, Germany, 31.05.-01.06.2012</p>

Themes, events and dates

Issue/deadlines	Themes/topics	Trade fairs and conferences
<p>Special issue Russia PD: 20.04.2012 AD: 30.03.2012 PDD: 05.04.2012</p>	<ul style="list-style-type: none"> ✚ Technical innovations in the mining industry ✚ Raw materials: production techniques and projects ✚ German mining equipment manufacturers in Russia and in the Commonwealth of Independent States (CIS) 	<p>Mining World Russia 2012 Almaty, Kazakhstan, 24.-26.04.2012 UGOL Rosil & Mining 2012 Novokubansk, Russia, 5.-8.6.2012 MINEX Russia 2012 Astana, Kazakhstan, 4.-6.7.2012</p>
<p>Issue 3-2012 PD: 08.06.2012 AD: 18.05.2012 PDD: 21.05.2012</p>	<ul style="list-style-type: none"> ✚ IT and communications in the mining industry ✚ Renewable energies in the surface mining industry ✚ Shaft sinking and mine planning ✚ Tunnel construction/support/equipping and stabilisation ✚ Slope and rock-face stabilisation 	<p>Euro Mine Expo 2012 Skelleftea, Sweden, 12.-14.06.2012 Swiss Tunnel Congress 2012 Lucerne, Swiss, 13.-15.06.2012</p>
<p>Special issue China PD: 22.06.2012 AD: 06.06.2012 PDD: 11.06.2012</p>	<ul style="list-style-type: none"> ✚ Technical innovations in the mining industry ✚ Raw materials: production techniques and projects ✚ German mining equipment manufacturers in China 	<p>China Intern. Expo Coal Mining Equipment & Coal Technology Exhibition Beijing, China, 28.-30.6.2012 China Mining 2012 Tianjin, China, 4.-6.11.2012</p>

Themes, events and dates

Issue/deadlines	Themes/topics	Trade fairs and conferences
Issue 4-2012 PD: 16.08.2012 AD: 27.07.2012 PDD: 30.07.2012	<ul style="list-style-type: none"> ⊕ Mechanised roadheading ⊕ Health and safety in the mining industry ⊕ Mining machines and compressors ⊕ Measurement and testing ⊕ Excavations/piling/strata-bolting 	Leoben Mining and Raw Materials Congress Leoben, Austria, 17.-22.09.2012 32nd foundations conference (DGGT) Mainz, Germany, 26.-28.09.2012 INTERGEO 2012 Hannover, Germany, 27.-29.09.2012
Special international issue PD: 10.09.2012 AD: 24.08.2012 PDD: 27.08.2012	<ul style="list-style-type: none"> ⊕ Technical innovations in the mining industry ⊕ Raw materials: production techniques and projects ⊕ German mining equipment manufacturers overseas 	Eastern European Tunneling Conference Budapest, Hungary, 18.-21.09.2012 MINExpo 2012 Las Vegas, USA, 24.-26.09.2012
Issue 5-2012 PD: 05.10.2012 AD: 14.09.2012 PDD: 17.09.2012	<ul style="list-style-type: none"> ⊕ Support systems for underground and surface structures ⊕ Raw materials and rare earths in Europe ⊕ Face installations for the deep mining industry ⊕ Geo-information systems ⊕ Surveying and reconnaissance 	8th Austrian Tunnel Day Salzburg, Austria, 10.10.2012 61st Geomechanics Symposium 2012 Salzburg, Austria, 11.-12.10.2012 International Geothermics Fair Essen, Germany, 22.-24.10.2012 Coal Day 2012 Essen, Germany, 13.11.2012

Themes, events and dates

Issue/deadlines	Themes/topics	Trade fairs and conferences
<p>Issue 6-2012 PD: 13.12.2012 AD: 23.11.2012 PDD: 26.11.2012</p>	<ul style="list-style-type: none"> ✚ Mine transport and conveying technology ✚ The coal market ✚ Power supply in tunnels and underground workings ✚ Geotechnical aspects of renewable energies ✚ Mining machines and equipment 	<p>18th Symposium on drilling and blasting technology Clausthal, Germany, 18.-19.01.2013</p> <p>9th Austrian Geotechnics Conference Vienna Congress Centre, Austria, 24.-25.01.2013</p>

PD = publication date | AD = ads deadline | PDD = print data deadline




Formats and prices

Format	Dimensions (width x height)	b/w price	U2/U4	4c price	U2/U4
 1/1	182 x 269 mm	€ 2,215.00	€ 2,370.00	€ 3,265.00	€ 3,420.00
 1/2	182 x 132 mm, 89 x 269 mm	€ 1,190.00		€ 2,240.00	
 1/3	182 x 87 mm, 60 x 269 mm	€ 850.00		€ 1,900.00	
 1/4	182 x 64 mm, 89 x 132 mm	€ 615.00		€ 1,665.00	
 1/8	182 x 30 mm, 89 x 64 mm	€ 350.00		€ 1,400.00	

Classified ads

	57 mm x 26 mm			€ 75.00 (per issue; minimum order 6 issues)	
--	---------------	--	--	---	--

Job ads

 1/1	182 mm x 269 mm	€ 2,150.00		€ 2,150.00	
 1/2	182 mm x 132 mm	€ 1,050.00		€ 1,050.00	
 1/4	89 mm x 132 mm	€ 520.00		€ 520.00	

Technical information

Magazine format

DIN A4 – 210 mm wide x 297 mm high

Print area

182 mm wide x 269 mm high

Bleed formats

(including bleed)

1/1 page: 220 x 307 mm

1/2 page across: 220 x 150 mm

1/2 page high: 125 x 307 mm

Printing process

Offset

Colour surcharge

(Euroscale)

€ 350.00 per colour

Discounts (within a 12-month period)

3% for 2 advertisements

5% for 5 advertisements

10% for 6 advertisements

Inserts per thousand

(including postage, maximum format 200 mm x 290 mm)

€ 670.00

Supplements per thousand

(format 218 mm x 305 mm, including bleed)

€ 720.00

Print data by email to:

mm@vge.de

Other formats and print/online combinations with the MiningReporter portal (www.mining-reporter.com) available on request.

For information on transmitting advertisement data see

www.vge.de

Checklist for the digital transmission of advertisements

1. Discussion with production department

- ✚ Data formats/programs
- ✚ Fonts
- ✚ ISDN number
- ✚ Document code
- ✚ Drafts/printouts

2. Documents

- ✚ Delete blank pages
- ✚ Delete non-required elements (e.g. mounting surfaces)
- ✚ No hidden elements (white markers)
- ✚ Remove unnecessary fonts
- ✚ Check page size and scale
- ✚ Check link to imported graphics
- ✚ Check colour definition
- ✚ Check the trim cut
- ✚ Trapping (check over/underfill)

3. Images

- ✚ Select the correct resolution for halftone images (450 dpi) for the print size
- ✚ Set the picture detail in the image program
- ✚ Indicate the compression required (CMYK colour separated)

4. Data files

- ✚ Send up-to-date files
- ✚ Only send in files that are required
- ✚ Print out a list of the data files
- ✚ Compress data files if necessary (indicate the program used)

5. Fonts

- ✚ Avoid TrueType fonts
- ✚ Attach a list of the fonts used (including fonts in EPSF files)
- ✚ Only use original font styles
- ✚ Do not use electronically modified fonts (Bold/Italic)
- ✚ Include special fonts (e.g. logo fonts)
- ✚ Ensure all fonts are incorporated for PostScript/pdf files

6. Printouts

- ✚ Prepare (laser) printouts (of the current version) for all pages
- ✚ Also print out coloured files as separate pages (4 sheets per page)
- ✚ Print out pages with crop marks
- ✚ Indicate whether the pages have been scaled for the printouts
- ✚ Print out in several parts, if necessary

Advertisements transmitted to VGE Verlag electronically and on data storage media

Send your advertisements to VGE Verlag by email and reduce your costs. Many of our advertisers are already using this modern, innovative service. Our hardware and software meets the latest technical standards and ads can be transmitted in both black-and-white and colour.

Requirements profile for electronic advertisements that can be processed by us in-house:

Macintosh layout programs

InDesign to version CS3, QuarkXPress to version 7.01, PageMaker to version 7.0

Macintosh graphics programs

Macromedia FreeHand to version MX, Illustrator to version CS3
Photoshop to version CS3

Windows

Only PostScript or EPS files with embedded fonts

pdf files

b/w: PostScript level 1, 2 or 3

Colour: PostScript level 3

When supplying EPS files please note that all typeface should either be included or embedded as font paths.

We prefer to work with adverts in generic format. You may also send in PostScript or EPS files. The following parameter settings must be used to produce PostScript files:

Resolution:	2,540 dpi
Raster width:	max. 450 dpi
Document tone range:	not less than 5%
Paper width:	max. 210 mm
PostScript format:	The following options are to be selected in the print menu: PostScript; binary; only Level 2 compatible; include (all) character sets.
Transmission deadline:	For advertising deadlines refer to current media information

When supplying colour proofs please comply with the following: 70 raster, 5% in light areas, 28% dot gain in mid tone range, 95% in depth. For four-colour ads all abstracts can be stored in one file. Colour printouts must be supplied – please ensure four colour separation. Precise colour specifications are also required for special colours. Please observe a 70 raster width (450 dpi) when supplying b/w original images.

General terms and conditions for advertisements

1. 'Advertising contract' under the following Terms and Conditions denotes an agreement to publish one or more advertisements.
2. For the avoidance of doubt, advertising contracts are to expire within one year of their original signing. Where the right to call for individual advertisements is reserved in the context of the agreement, the order shall expire within one year after the appearance of the first advertisement, provide that the first advertisement is called for and published within the period named in sentence 1.
3. In the case of contract agreements the Customer is also entitled, within the period cited in Section 2, to call for other advertisements in addition to the number of advertisements named in the order.
4. If an order is not filled for reasons that are not the fault of the Publisher, the Customer, without prejudice to any additional legal obligations, shall pay the Publisher the difference between the promised discount and the discount corresponding to the actual purchase. This payment is not required if the non-fulfillment is due to force majeure within the limitations of the Publisher's risk.
5. No guarantee can be given for the acceptance of advertisements for specific editions or issues, or for specific placements within the publication, unless the Customer has made this a pre-condition for the validity of the order.
6. Advertisements which are not recognisable as advertising text due to their editorial form will be clearly designated as such by the Publisher with the word "Advertisement".
7. The Publisher reserves the right to refuse orders for advertisements, inserts and supplements – including individual call-ups within a contract – because of their content, source or technical form, in accordance with standard principles applied by the Publisher. This also applies to orders placed by receiving agents or representatives. Orders for title pages, inserts and supplements are only binding for the Publisher after a sample of the said material has been presented and approved. Inserts whose format or presentation might give the reader the impression that they are part of the publication, or which contain third-party advertisements, shall not be accepted. The Customer will be informed immediately of the refusal of an order.
8. The Customer is responsible for ensuring that the advertising copy is delivered on time and that printouts and inserts are free from errors. The Publisher is entitled to demand the immediate replacement of printed material that is obviously unusable or damaged. The Publisher guarantees a technically perfect printed reproduction of the advertising material.
9. In case of illegible, incorrect or incomplete printing of all or part of the advertisement or insert the Customer is entitled to receive a payment reduction or a satisfactory replacement advertisement, though only to the extent that the intended objective of the advertisement was negatively affected. In the event that the Publisher allows a reasonable time period set for this purpose to pass the Customer has the right to terminate the agreement. Claims for damages arising from positive breach of obligation, negligence when entering into the contract and other tortious actions – including when orders are placed by telephone – shall be excluded, unless this is attributable to malicious intent or gross negligence by the Publisher, his legal representative or agent. Further liability on the part of the Publisher is precluded, unless this relates to direct damages resulting from a lack of expressly assured properties. All complaints – except in the case of deficiencies that are non evident – must be lodged within four weeks of the date of the invoice and receipt.
10. Proofs are provided only by express request. The Customer bears responsibility for the correctness of returned proofs. If proofs that have been sent out in good time are not returned by the Customer by the given deadline, permission for printing shall be deemed to have been granted.
11. The invoice is payable immediately without deductions, unless a prepayment is agreed upon in individual cases.
12. In the event of delayed or deferred payment, interest will be calculated at the rate of 1% above of the current rates set by the German Federal Bank and collection costs will also be charged. In case of delayed payment the Publisher can hold back further execution of the current order until payment has been made and can demand prepayment for the remaining advertisements. Where good cause exists the Publisher shall be entitled, within the duration of an advertising contract and regardless of originally agreed payment terms and conditions, to make the insertion of further advertisements dependent on prepayment of the amount in question and on the settlement of any open invoices.
13. The Publisher shall deliver a sample of the advertisement with the invoice. If a sample can no longer be obtained the Publisher shall instead provide a legally binding confirmation of the acceptance of the advertisement.
14. The Customer shall bear the cost of any significant changes to the originally agreed advertisement, the supply of requested print documents and any translations and drawings that may be required.
15. A price reduction can only be claimed on the basis of a reduced print run or circulation if the average circulation for the entire insertion year, beginning with the first advertisement, is 20% lower than the average circulation cited in the price list. Furthermore, claims for price reductions shall be excluded when the Publisher has notified the Customer of the reduced circulation in sufficient time for the Customer to withdraw from the contract prior to the appearance of the advertisement.
16. For advertisements with box numbers the Publisher shall apply the diligence of a conscientious business person for the safekeeping and timely forwarding of any offers received. Certified and express mail in response to such advertisements shall be forwarded using standard postal channels only. The Publisher shall return valuable documents, but is not obligated to do so. In the interest of and for the protection of the Customer the Publisher reserves the right to open incoming offers for inspection purposes in order to prevent any abuse of the box number service. The Publisher is not obliged to forward business proposals and agency offers.
17. Print documents are only returned to the Customer by express request. The obligation to retain such material shall end twelve months after the order has been completed.
18. The court of jurisdiction for commercial traders is Essen and Frankfurt am Main. For all other Customers this place of jurisdiction shall apply in the case of any legal actions taken for default.